



National Association of Latino Independent Producers

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November 2008

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Dear NALIP Members:

A year ago, the NALIP Board, staff and stakeholders reviewed eight years of organizational development and made a new Strategic Plan for 2008-2010 that responded to the current media field, to our member artists' needs, and to our ambitious dreams for NALIP.

Since then, we held our largest and most successful Conference and Latino Media Market, events both respected by our sponsors and appreciated by our guests. We moved the Latino Writers Lab and Latino Producers Academy to Santa Fe, and found the city creative and welcoming. We held our longest Academy — 18 days — with the most documentary projects and the highest quality feature projects to date. We put our LMRG/membership resource directory on line, with 8,050 unique visitors and 385,000 page views in its first six months; it is a state-of-the art reference updated weekly, no longer just annually.

Nevertheless, as an arts service organization we are very much a part of the current political and economic environment. Our funders and donors are struggling, even as the need still remains for NALIP to support and train talented Latino/a artists and executives. The NALIP Board and staff are passionate about our work, our programs, our members and success. We plan to continue that commitment into 2009, following the vision of our strategic plan to see more images made by and about Latinos.

First, we will celebrate our tenth anniversary in April at NALIP Conference 10. Planned for The Island Hotel in Newport Beach, California, we look forward to welcoming new NALIP members and greeting old as we reflect on 10 years of growth, and plan for a new decade of vision and change. We will hold our fifth Latino Media Market, and a new Latino edition of Actorfest along with awards, showcases and other great events. Watch *Latinos in the Industry* and www.nalip.org for updates and opportunities.

Second, we will accept applications soon for our next Latino Writers Lab, which runs May through September, and really advances scripts and writing skills. We are proud of the progress that writers make in this program. Many go on to the Latino Producers Academy, to Sundance, to options, representation and writing careers.

We invite you to get involved, give back, reach out to the Latino media community. Mentor and create. Share your success by sending us your news. And stand with us through this bumpy transition into NALIP's next and greatest decade.

Warmly,

Kathryn

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