

NALIP BOD Meetin: Via Teleconference – Saturday, Dec. 19, 2009 & Jan. 16, 2010

Present 12/19: Arturo Barquet, Moctesuma Esparza, Elaine Romero, Beni Matias, Evy Galan, Kirk Whistler, Bernardo Ruiz, María Agui Carter

Absent: Rick Ramirez, Flavio Morales (on leave), Margarita de la Vega-Hurtado, Alexis Garcia, Vangie Griego, David Ortiz, Neyda Martinez, Porfirio Pina

Present 1/16: Beni Matias, Moctesuma Esparza, Margarita De la Vega-Hurtado, Evy Ledesma Galan, Neyda Luz Martinez, Kirk Whisler, Bernardo Ruiz, Evangeline Griego, Elaine Romero, Arturo Barquet,

Absent: Maria Agui Carter, Rick Ramirez, Flavio Morales (on leave), Alexis Garcia, David Ortiz, Porfirio Pina

Staff: Kathryn Galán, Octavio Marin

Meeting called to Order at 11:15 a.m PDT

1. Motion by Ledesma Galan to Approve agenda with the addition of a discussion on net neutrality as part of the advocacy item; second by Romero. VOTE: Unanimous.
2. Ledesma Galan reviewed financial standing and development reports. FY09 budget actuals and estimates presented; estimates for expenses projected at less than income, with exact numbers will be available late January 2010. . Board discussed current foundation, government and corporate support already committed and estimated for FY10, along with draft 2010 budget that includes financed tax repayment for FY 06. Costs v. income of largest programs discussed, beginning with *NALIP 2010* conference.

MOTION by Carter to charge an additional \$25 for gala dinner ticket at *NALIP 2010* conference; companion ticket remains \$100 and non-registrant ticket at \$400; 2nd by Whisler. VOTE: Unanimous.

LPA fundraising to be supported by raising exposure on program successes and Fellows. Board requested list each year of Fellows and projects. PR efforts that are focused only on conference should be expanded to other programs like the LPA. Ruiz nominated to brainstorm with staff on ways to refocus funding proposals for new foundations and donors

MOTION by Esparza to approve the FY2010 budget, as presented, with a directive to staff to closely monitor income and expenses to avoid projected deficit spending at any time; 2nd by Romero. Vote: Unanimous.

3. Esparza reported on proposed merger between Comcast and NBC-Universal, and discussions about the possible impact on Latino content, along with the hope that commitments will be made for support to the community.
4. Development: determined that NALIP aims for 100% board participation in fundraising and personal giving. It is a requirement that we have 100% participation of all board members paying their dues. Any in arrears will have until Jan. 15 to become current.

MOTION by Matias to adjourn the meeting until either Jan. 9 or 16, 2010, when the remainder of agenda would be discussed; 2nd by Romero. Vote: Unanimous

Meeting adjourned at 1:30 PM PST

Meeting reconvened at 11:10 am PST, Saturday Jan. 16

5. Advocacy report on Ruiz and Board of Advisors chair Negrón-Muntaner's trip to the White House, and meetings in Washington, D.C. with the Congressional Hispanic Caucus Institute and CPB. Ruiz to follow up on details announcing a replacement for CPB SVP of Diversity Joaquin Alvarado. Romero and Whisler to reach out to the National Hispanic Leadership Agenda to raise their awareness of this and other media hiring and appointments that could have great impact on our field. Esparza and Ruiz discuss additional interactions with NHMC and NLMC member organizations to energize their commitment to media advocacy issues. Galan to continue meeting with new NCLR VP of Western Region Delia de la Vega, to coordinate NALIP's concerns with NCLR's wider media advocacy agenda. Additional organizational meetings to be scheduled by NALIP Advocacy committee.
6. NALIP 2010 Conference: Draft agenda and award nominees discussed.

MOTION by Esparza to present Rita Moreno the Lifetime Achievement Award for 2010; 2nd by Ledesma Galan. Vote: 9 in favor; 1 abstention; none opposed. (*In the event she is unavailable to accept, staff directed to report back to board asap.)

MOTION by de la Vega-Hurtado to present the Advocacy Achievement Award to Alex Nogales; 2nd by Romero. Vote: 9 in favor; 1 abstention; none opposed..

MOTION by Whisler to present the 2010 Outstanding Achievement Award to George Lopez and Peter Murrieta; 2nd by Esparza. Vote: 9 in favor; 1 abstention; none opposed..

MOTION by Esparza to present the 2010 Corporate Commitment to Diversity award to ABC/Disney; 2nd by Whisler. Vote: 9 in favor; 1 abstention; none

opposed.. Staff asked to request that Pres. Alex Wallau or co-chair Anne Sweeney to receive the award.

De la Vega-Hurtado to moderate the conference closing plenary; Ledesma Galan and Romero to assist in programming it. Garcia moderating/organizing the opening plenary.

7. Nominations, elections and executive session to be held in an executive session teleconference call at a time tba, sometime in the next two to three weeks.
8. Executive Session: nominations were made of Juan Carlos Zaldivar and Jose Tillan to the 2010-2012 Board of Directors. Vote conducted via email to include all not available for Executive Session. Vote: 9 in favor, 4 abstain, none dissented. ELECTED.

Meeting adjourned at 12:30 PM PST

Minutes submitted by Kathryn Galan, Executive Director and
Maria Agui Carter, Secretary