

NALIP BOD Meeting— Via Teleconference – Saturday, Oct. 17, 2009

Present: Beni Matias, Moctesuma Esparza, Maria Agui Carter, Margarita De la Vega Hurtado, Evy Ledesma Galan, Neyda Luz Martinez, Kirk Whisler, Bernardo Ruiz, Evangeline Griego, Porfirio Piña, Alexis Garcia, David Ortiz,
Absent: Rick Ramirez, Elaine Romero, Flavio Morales, Frances Negron-Muntaner, Arturo Barquet

Staff: Kathryn Galán, Octavio Marin

Meeting called to Order at 11:15 a.m PDT

1. Motion by Ledesma Galan to Approve agenda; second by Pina. VOTE: Unanimous
2. Ledesma Galan reviewed financial standing and development reports, summarizing the need to raise an additional \$100,000 during the NALIP NOW! Campaign to meet FY2009 projections. Staff asked to follow up the Board calls with an online campaign to the membership to raise year-end donations from the community. Ortiz to meet separately with Matias and Martinez to strategize on high-profile industry candidates to become donors and Lifetime members. Staff asked to add a comment box to our online giving page, where donors can share their thoughts about the organization or gift.
3. Galan reported on the status of the Federal audit of the organization's 2006 990, and the reclassification of employee salaries resulting in back taxes owed. Galan to provide the board more information from NALIP's auditor and accountant, plus request a potential payment plan. Vote to table the discussion until on or before Nov. 7, when materials can be distributed and reviewed.
4. NALIP doing 2008 taxes, but requesting a proposal for a 2008 Compilation Statement or Review Statement in lieu of full audit. Proposal to be distributed to the board for consideration.
5. Garcia reported on 2010 Conference committee deliberations. Consensus on the theme and direction; Martinez, Ledesma Galan and the committee asked to continue crafting a title for approval in the next week. Key art design to begin. Griego to meet with staff and Matias next week to review draft budget. Enthusiasm for a "Building a Business Bootcamp" for filmmakers to be held on Friday morning, April 9 before opening keynote and plenary; Agui Carter to work with Martinez on paradigms for bringing consultants, instructors, and sponsors to a possible Camp.

MOTION by Whisler to commit to a NALIP 2010 Conference for April 8 – 11 at the Loews Santa Monica Beach hotel; second by Ledesma Galan. VOTE: Unanimous.

6. Advocacy committee reported on diversity meetings at CBS, Fox and NBC; ABC to be held on 10/29. Staff asked to request on update on the PBS MOU from Alex Nogales. Ruiz to convene the public media advocacy subcommittee in the next 4 weeks for strategies into 2010, particularly around the continued need for baseline and annual diversity information. Ruiz and Negrón to meet with the Domestic Policy Office at the White House on Oct. 30, as well as select members of congress and PBS/CPB.
7. Nominations Committee has been working on new candidates, but chair Morales was called away to a business meeting and could not share an update. Candidates to be interview in October and November. Staff directed to publish a public call for nominations to supplement committee work. Elections slated for the December board meeting, with a slate and bios distributed in advance. Matias noted that she will be completing her third term as chair, necessitating new officers at the March meeting.
8. Strategic Plan: time did not permit a thorough conversation, but a committee of Matias, Ledesma Galan, Agui Carter, Martinez, Ortiz and Whisler will set a conference call to review it, and bring back recommendations for 2010 action steps to the December board meeting. Of particular focus will be ways in which NALIP's programs can support mid-career professionals; and the actualization of an executive training program in order to correct the imbalance of Latinos at positions in the studios, agencies, and cable networks.
9. Values: As a corollary to the 2007 Strategic Plan meeting, de la Vega Hurtado presented a redraft on the NALIP Values. Board asked time to review, while the Strategic Plan committee suggested they hold a brainstorm on them, as well, and report back in December.

Meeting adjourned at 1:30 PM EDT

Minutes submitted by Kathryn Galan, Executive Director and
Maria Agui Carter, Secretary