



BOARD OF DIRECTORS

Margarita de la Vega-Hurtado  
Moctesuma Esparza\*  
Evy Ledesma Galan\*  
(Treasurer)  
Alexis Garcia  
Evangeline Griego  
Jose Martinez, Jr.\*  
(Secretary)  
Neyda Martinez  
Bienvenida Matias\*  
(Chair)  
Frances Negrón- Muntaner\*  
David Ortiz\*  
Rick Ramirez  
Elaine Romero

\*Executive Committee

BOARD OF TRUSTEES

Monica Gil  
Nielsen Media Research  
Efrain Fuentes  
Walt Disney Company  
Cynthia Lopez  
P.O.V.  
Josie Thomas  
CBS  
David Valdes  
Producer  
Victoria Westover  
The Hanson Institute

EXECUTIVE STAFF

Kathryn F. Galán  
Executive Director

Octavio Marin  
Signature Programs

Daniel Carrera  
Membership Coordinator

Mateo Nagassi  
Production Manager

Affiliate Member, NCLR

**NALIP BOD Teleconference Meeting - -Wednesday, 21 February 2007**

Present: Elaine Romero, Alexis Garcia, Beni Matias, Edwin Pagan, Moctesuma Esparza, Evy Ledesma Galan, Vangie Griego, Frances Negron, Rick Ramirez, Jose Martinez, David Ortiz

Staff: Kathryn Galan

Call to Order , 2:05 pm PST

1.Discussion of 2007 Gala Awards, language for each engraved statue. Motion by Griego: Moves to change the wording of the 2007 NALIP Gala Award for George A. Romero to read "Lifetime Achievement in Film"; Second by Garcia. VOTE: Unanimous

2.Nominations Committee Report reviewed, as distributed, with candidate bios and statements. MOTION by Griego to re-elect the slate of returning Board members Negron-Muntaner, Matias and Ortiz for a second 3-year term; second by Romero. VOTE: Unanimous.

MOTION by Romero that candidates Neyda Martinez and Margarita de la Vega-Hurtado be invited to join the Board for a first 3-year term; second by Ledesma Galan. VOTE: 10 in favor, 1 abstention.

3.Board invitational dinner discussed prior to confirmation of invitation list. Staff directed to circulate draft list based upon stated dinner objectives.

Meeting adjourned, 3:00 pm PST

**NALIP BOD Meeting Thursday March 8, 2007 – Newport Beach, CA**

Present: Moctesuma Esparza, Beni Matías, Vangie Griego, Neyda Martinez, Frances Negrón, Rick Ramirez, Evy Ledesma Galan, Edwin Pagan, Jose Martinez

Absent: David Ortiz, Margarita de la Vega-Hurtado, Alexis Garcia, Elaine Romero, Cynthia Lopez

Staff: Kathryn Galan, Tery Lopez

Call to Order 12:35 pm

1. BOARD ELECTIONS: Officer slate nominated and approved Unanimously for 2007  
Chair – Beni Matias (Term 2)  
Treasurer – Evy Ledesma Galan (Term 1)  
Secretary – Jose Martinez (Term 2)  
Exec Committee – Moctesuma Esparza, Frances Negron, David Ortiz  
Vice Chair – TBD
2. CONFERENCE: Lopez made report on program, cost estimates. Negron-Muntaner asked to form a committee with Lopez, Ledesma Galan and Galan to rethink the organization's approach to the Conference as a national program, the expenditures and assumptions. Presentation to be made at June BOD meeting.
3. FINANCE & DEVELOPMENT: Income/Expense reports reviewed. Intensive efforts to secure funding for 2007 LPA. Staff directed to review newly published New America Alliance report about the Board of top 50 non-profit foundations; Galan to contact NAA CEO Regina Montoya. Ramirez to check with Zubi Advertising and Antonio Tiquerino, Latino Heritage Association regarding NALIP development/sponsorship opportunities.

Board member suggested selling ads on website. Neyda Martinez will get in touch with the AD Council about the possibility of creating a NALIP PSA.

4. LPA: NALIP invited by the New Mexico Film Commission and Latino Cultural Center to explore Albuquerque/New Mexico as a new LPA site. Griego and Esparza to follow staff visit; Ramirez participated in corporate junket and affirmed strong interest by Governor for support of Latinos and filmmakers. Board discussed the consequences if NALIP did not offer the Production/director component for the narrative track at the LPA 2007.
5. PBS: John Boland, PBS Chief Content Officer invited to make presentation about upcoming Ken Burns program THE WAR, and the PBS response to Latino community concerns about exclusion from this historical record. NALIP Board outlined some suggestions for diversifying the program, the institution and upcoming productions, to be submitted by letter after the Conference.
6. ADVOCACY: Esparza reported on anticipated conclusion of Univision sale in March, and March 1 Latino Media Issues Forum meeting. Second LMIF meeting set for early June.
7. MEMBERSHIP: Membership Coordinator Daniel Carrera submitted report with current statistics. Staff to plan outreach to film schools, business and law schools to encourage careers in media field. Staff to research "AIVF 101" model packets for distribution, with regional chapter members, that describe NALIP activities and reasons to join.

Suggestion to offer scholarships one month earlier to students in order to encourage their pre-planning for credit/course work. Also to explore advertising on our website + PSA, either with the Ad Council like NAACP or through member donations to run on ColoursTV, Si TV, etc.

MOTION by Ledesma Galan, second by Esparza to establish a new level of membership, "Associate Member," for non-media professionals who support NALIP; annual dues -- \$25, with benefits only *Latinos in the Industry*, and listing in *Latino Media Resource Guide*.  
VOTE: Unanimous.

8. STRATEGIC PLAN: Board discussed starting to work on the next Strategic Plan. Neyda Martinez is on this committee. Balance to be staffed at June meeting.

Adjourn: 4:15 pm with call for Executive Session to discuss ED Contract Saturday, March 10, 8:00 am.

Minutes submitted by Kathryn Galan, Executive Director