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Octavio Marin  
Signature Programs

Daniel Carrera  
Membership Coordinator

Mateo Nagassi  
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**NALIP BOD Meeting**  
**Sunday July 9, 2006 – Los Angeles, CA**

Present: Elaine Romero, Eddie Pagan, Cynthia Lopez, Moctesuma Esparza, Beni Matias, Vangie Griego, Rick Ramirez

Guest: Agustin Medina, Of counsel

Staff: Kathryn Galan, Octavio Marin, Monica Espinosa

Absent: David Ortiz, Alexis Garcia, Jose Martinez, Frances Negrón, Evy Ledesma Galán

10:31 a.m. PST. Call to Order.

**1. Agenda:** MOTION by Pagan to approve agenda, SECOND by Lopez. APPROVED by acclamation. Minutes from the March 30 conference call BOD meeting were presented and reviewed. MOTION by Lopez to approve minutes, SECOND by Romero. Vote: Unanimous..

**2. Conference 7 Report:**

Tery Lopez submitted a proposal to be the Conference 8 Coordinator. Includes an increase in pay, as scope has increased by 60%, including sponsorship and funding.

MOTION by Lopez to approve the request to engage Tery as Conference Coordinator and to accept the pay increase, and revisit budget and programming at September meeting; SECOND by Pagan. Vote: Unanimous.

Executive Director and Signature Program Director to meet with Tery regarding 2007 programming and budget, then confirm our contractor agreement in writing, both for the Conference and 2007 duties beyond March.

**3. Conference 8 Co-Chair:**

MOTION by Romero nominating Ramirez and Griego be Conference 8 co-chairs; SECOND by Pagan. Vote: Unanimous. Pancho Mansfield will be contacted by Ramirez to co-chair.

Conference 8 Themes were discussed. Something pertaining to Mobile Media; "Cross-Platforming from Traditional to Non-Traditional or New Media" or New Technologies: from marketing, production, to mobisodes, was favored. Board discussed possible keynote speakers.

Other suggestions for Conference panels or topics: economic strides for independent films and other trends; how the Emmys and the Academy

work in both fiction and documentary; economics and a “tip sheet” on theatrical distribution for mid-level producers, so they know what the processes are; rethinking distribution and talking about application processes; governors of the Academy panel that looks at different awards and discusses how to negotiate and run an Academy Campaign; and a session on how to give feedback. Documentary members interested in presenting to international funders need to be coached more in advance while conference committee needs to invite more commissioning editors. Industry and studio networks should also help pick up the tab, like IFP.

#### **4. Finance:**

June 1 financials and development information presented. Ford Foundation, Annenberg for LPA and Walmart Foundation for scholarships to be targeted along with Tucson/Arizona political leaders who may support keeping the Academy in the state.

The new Mercury *Latino Lens* Short Film Challenge is a new contest co-sponsored with NALIP. Finalists to be announced by Blue Ribbon panel mid-August with their funded shorts online for judging in early October. Lopez to send ideas on press contacts to announce either the contest or the winners.

Board discussed potential new trustees.

2005 Audit complete; to be distributed mid-July.

#### **5. Advocacy**

Esparza made a presentation on continuing advocacy committee activities that included new initiatives that may require additional payments to the National Latino Media Council. The issues was thoroughly discussed, and after due consideration, the Board approved additional contributions to the NLMC on a one-time basis.

MOTION by Esparza that the Board approve additional contributions to the NLMC up to \$10,000 on a one-time basis to support new advocacy initiatives; SECOND by Pagan. VOTE 6 in favor, 0 opposed, 1 abstention.

An idea for an industry roundtable summit to discuss collaboration between Latino media organizations, and industry diversity initiatives was discussed, after a proposal from NALIP Trustee Efrain Fuentes. Collaborations with *Variety* or *Hollywood Reporter* were discussed. Esparza, Romero and Lopez agreed to join a planning task force for a Fall event.

#### **6. Programs**

**LWL** summary - report by Marin covered the curriculum and participants of the 4<sup>th</sup> year program's first half; second half scheduled for September.

**LMRG** distribution and update – 2006 edition was received in late June, and is being distributed to filmmakers and employers. A new interactive database is being put in place to permit member updates online and greater efficiency for the 4<sup>th</sup> edition in Fall 2006. A usage study commissioned by the Walt Disney Company is underway in summer and fall 2006, on the Third Edition to supplement some data collected about the 2<sup>nd</sup>. Information will be used to shape and improve the 4<sup>th</sup> edition, plus the online components including job board, eNewsletter and visual resumes.

## **LPA Update - Aug. 8-18, 2006**

2006 Fellows in Feature and Documentary track accepted – 15 in each. The large Academy, including both academic and production experiences may need to be divided into 2 programs in future years, but is running concurrently and ambitiously in Tucson in 2006.

“**Diverse Visions/Regional Voices**” workshop for documentary development will be held in Austin, Texas October 13-15 with scholarship attendees from San Antonio, and in Miami, Florida, November 10-12 with attendees from San Antonio. The third workshop will be held in Chicago in March/April 2007.

NALIP will request ITVS and Latino Public Broadcasting semi-finalist lists to invite to emerging maker programs.

**International Co-Production Initiatives** – NALIP attended Guadalajara and Mar del Plata Markets, securing spots for 2 Latino Media Market projects in 2007. Invitations were extended to NALIP to consider similar exchanges at Rotterdam and Berlin, as well.

Marin made presentations again at the locations expo in Mexico City in order to develop member opportunities to produce in Mexico.

**Membership Report** - Espinosa to query non-renewing members as to why they are not renewing. Chapter/regional meeting information to be extended to each new member including inclusion in listserv. A college outreach strategy to be developed by Espinosa and her summer intern, including maybe a NALIP 101 presentation at certain film programs.

## **7. Personnel**

Draft personnel Handbook to be reviewed by Board, with notes and questions emailed to Galán by July 14, so she can produce a revision for Personnel Committee and Board vote.

## **8. Old and New Business**

NALIP had a booth as an affiliate at the 2006 NCLR Convention in Los Angeles. NALIP also presented a Media Advocacy panel in the Conference.

MOTION by Griego that staff assembles a list of potential Board of Advisors members to be disseminated to and voted on by the Board; SECOND by Romero. Vote: Unanimous.

## **9. Announcements**

Next board meeting will be in September in New York, on Sunday Sep. 17.

MEETING ADJOURNED at 5:59 pm.

MINUTES Submitted by Monica Espinosa, NALIP Membership Coordinator.