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*Executive Committee

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EXECUTIVE STAFF

Kathryn F. Galán
Executive Director
Octavio Marin
Signature Programs
Daniel Carrera
Membership Coordinator
Mateo Nagassi
Production Manager

Affiliate Member, NCLR

NALIP BOD MEETING

THURSDAY, 30 March 2006 – VIA TELECONFERENCE

Present: Frances Negrón, Evy Ledesma Galan, Beni Matias, Vangie Griego, Edwin Pagan, Jose Martinez, David Ortiz, Cynthia Lopez, Alexis Garcia, Moctesuma Esparza

Absent: Rick Ramirez, Elaine Romero

Staff: Kathryn Galan, Tery Lopez, Octavio Marin

4:05 pm PST. Call to Order

1. AGENDA: Recommendation by Negrón to follow the 2005 Meeting Agenda format. MOTION by Negrón to approve the Agenda, Second by Ledesma Galan. APPROVED by acclamation.

2. CONFERENCE 7 REPORT: Tery Lopez surveyed all participants and speakers; thank you letters going out with LMRG. Final report will be submitted in April. Total 664 full registration participants, with additional 60 that attended only the gala dinner. Ortiz reported that vis the Trustee Forum, there were scheduling issues. Need agenda for trustees: how can they help NALIP. Not wait a year to follow-up – board members will target. Staff can give list of target people who came to dinner, plus published marketing piece to mail that describes ways for you to stay involved with NALIP. Suggestion to add a Trustee Cocktail on Thursday/Opening night plus a quieter environment for the Friday Trustee Dinner.

Also needed for 2007 is a special BOD Member itinerary, to work more strategically at the events, meetings, Board business and funder relationships. Discussion about whether the Town Hall meeting and Sunday morning wrap up is redundant or could be better differentiated.

Gala AWARDS Committee: Needs new committee chair; Edwin Pagan and Evy Galan to populate the committee.

Gala DINNER Committee: Also needs new chair –Vangie Griego as producer/chair? Lydia Martinez-Welch to be invited to return as director. Ortiz volunteers to join committee.

Executive Committee to address Nosotros relationship
Latino MEDIA market had booths for 31 projects, 236 scheduled meetings; 54 executives took meetings. Two surveys were circulated: one to participants and another to executives. One LMM volunteer even got an internship offer from Paramount

3. INTERNATIONAL INITIATIVES: LMM plans to exchange Invitations with other major Latin American market, like Mar de Plata and Guadalajara, in order to fast track NALIP members into meetings with potential funders and

collaborators. Galan and Marin attended another FIPCA presentation in Guadalajara. Esparza encouraged staff to follow up with Puerto Rico about sponsoring a NALIP member project into Ibermedia in July. International Initiatives Committee Kathryn, Octavio, Alexis, Mocte. To consider who can be a governmental contracting body that applies for Ibermedia membership on behalf of US Latinos (e.g. Los Angeles County); \$200,000 annual contribution minimum.

4. ADVOCACY COMMITTEE:

NHMC/WNET meeting to be followed up by Matias. Galan and Esparza to meet with Nogales to get update on public television diversity information gathering initiative.

Advocacy Committee Members: Esparza, Pagan, Griego, Ramirez.

5. NOMINATIONS/Board Development COMMITTEE: Lopez, Pagan and Martinez to follow up in New York with dinner to explore Frida Torresblanco's interests in Board and Committee involvement. Pagan to remain Chair, with Esparza, Lopez and Ledesma Galan. Pagan and Galan to evaluate 2006 term expirations and Board needs.

6. Staff update: Membership coordinator search; webmaster/LITI editor also retiring, so Galan interviewing. Murillo finalizing office operations handbook in his last weeks, and has committed to train new membership person. Replacements to be set by mid- April. Galan on vacation April 10 -14.

7. PERSONNEL COMMITTEE: To review & approve draft personnel policies manual – Ortiz Chair, with Griego and Martinez.

8. NEXT MEETINGS:

July in LA during NCLR – July 8 to 11:

September in New York during IFP Market: Sept 17 – 23 --- need to set up date of board meeting. Eddie will find out if IFP will give us comp passes to the market

December -- where/via phone?

9. Old Business/New Business

Lopez reported on March meetings with the National Association of Hispanic Journalists: how can we work together? Galan received approval for a NALIP-hosted panel at the NAHJ Conference in Ft. Lauderdale in June: "Ripped from the Headlines" to teach journalists about identifying and developing documentary-worthy stories. Lopez wants to distribute copies of the NAHJ Impact report, plus have more journalists at the NALIP Conference in 2007.

ADJOURN, 5:45 pm PST.

Minutes submitted by Kathryn Galan, Executive Director